



**Press Release
For Immediate Release**

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AGUA CALIENTE TRIBE AND CASINOS LAUNCH RECYCLING PROGRAM FOR CHARITY

PALM SPRINGS, CA (September 14, 2007) – The Agua Caliente Band of Cahuilla Indians and its casino properties, Spa Resort Casino and Agua Caliente Casino, have launched a recycling program that will not only benefit the environment, but also a local animal shelter.

The program focuses on the ink cartridges used in printers and copiers throughout the casino, hotel and tribal administration properties. Plastic bins have been set up to collect the used items, which will then be recycled, with proceeds benefiting Animal Samaritans SPCA, a local, non-profit animal shelter.

The recycling program will also benefit the environment:

- For every ink or laser toner cartridge that is recycled, two quarts of oil are kept out of landfills.
- The number of ink and laser toner cartridges thrown away in one year is enough to circle the earth.
- It takes 1,000 years for an ink or laser toner cartridge to decompose in a landfill.
- Recycling ink or laser toner cartridges helps to decrease the amount of waste that goes into landfills and helps reduce the amount of toxic chemicals absorbed into the Earth.

Source: Staples.com

The idea for the recycling program came from a team member, who saw opportunity in the dozens of cartridges thrown out each month.

David Fendrick, chief operating officer for the Agua Caliente Tribe was pleased to see his team run with the idea. "Our team members have a tremendous sense of community. Whatever we can do to nurture their ideas and give back to our neighbors, we do. It's a 'win-win' for everybody involved."

Agua Caliente Casino is located at 32-250 Bob Hope Drive in Rancho Mirage, California; home to 1,000 slots, 48 table games, and an 11-table poker room voted "Best in the Valley" in a 2007 reader's poll. In Spring 2008, guests will also be able stay in style at the casino's new 16-story, 340-room luxury hotel. The hotel will feature deluxe rooms and suites, a luxury spa, pool and cabana complex, as well as a state-of-the-art entertainment venue and conference center. New retail shops and restaurants will also be added making Agua Caliente Casino the destination of choice. For more details, call the Agua Caliente Casino Information Line: 888.999.1995, or visit the website at www.HotWaterCasino.com.

Live it Up Downtown: The stunning Spa Resort Casino is located in the heart of downtown Palm Springs, California, at 401 E. Amado Road. Casually elegant, the Spa Resort Casino offers the best in gaming with 1,000 slots, an exciting variety of table games and a private high-limit gaming room. The property offers the best dining, live entertainment and dancing nightly. The Hotel at Spa Resort Casino is home to 228 luxury rooms and the world-famous Spa and Well Spirit Fitness Center. This is one resort destination that truly has it all. For more details, call the Spa Resort Casino Information Line: 888.999.1995, or visit the website at www.SpaResortCasino.com.

Agua Caliente Casino and Spa Resort Casino are owned and operated by the Agua Caliente Band of Cahuilla Indians.