

AGUA CALIENTE CASINO
RANCHO MIRAGE



SPA RESORT CASINO
PALM SPRINGS

Press Release
For Immediate Release

Contact: Therese Everett-Kerley
Public Relations Specialist
t. 760-883-1396 / c. 760-219-3885

AGUA CALIENTE CASINO • RESORT • SPA & SPA RESORT CASINO
CELEBRATE UPCOMING GRAND OPENING OF NEW HOTEL WITH
“SPECTACULAR CASH COUNTDOWN” PROMOTION!

PALM SPRINGS, CA (March 3, 2008) – The countdown is on for the grand opening of the new luxury hotel at Agua Caliente Casino • Resort • Spa and to celebrate, both Agua Caliente and sister property Spa Resort Casino are giving away thousands of dollars in the month of March!

Every Tuesday through Thursday, beginning March 4th, guests playing slots with their Paradise Rewards card between 3pm and 9pm will be automatically eligible for the “Spectacular Cash Countdown.” Winners will be chosen at random every 30 minutes. They will then be allowed to choose one of 13 Cash Countdown balls representing different denominations ranging from \$200 to \$2000! More than \$5,000 will be given away each day to 13 lucky winners at each casino!

For more information, please see the Paradise Rewards Club booth at Agua Caliente Casino • Resort • Spa or Spa Resort Casino, or call 1-888-999-1995. Promotion ends March 27th.

Upon completion, the new Agua Caliente Casino • Resort • Spa will feature 340 graciously-appointed guest rooms, a rejuvenating spa, pool and cabana complex, plus a high-tech conference center. A 2,000-seat headline entertainment venue is also under construction and is set to open in December 2008.

Agua Caliente Casino is located at 32-250 Bob Hope Drive in Rancho Mirage, California; home to more than 1,800 slots, 35 table games, and an 11-table poker room voted “Best in the Valley” in a 2007 reader’s poll. Beginning April 19th, guests will also be able stay in style at the casino’s new 16-story, 340-room luxury hotel. The hotel will feature deluxe rooms and suites, a luxury spa, pool and cabana complex, as well as a state-of-the-art entertainment venue and conference center. New retail shops and restaurants will also be added making Agua Caliente Casino the destination of choice. For more details, call the Agua Caliente Casino Information Line: 888.999.1995, or visit the web site at www.HotWaterCasino.com.

Live it Up Downtown: The stunning Spa Resort Casino is located in the heart of downtown Palm Springs, California, at 401 E. Amado Road. Casually elegant, the Spa Resort Casino offers the best in gaming with 1,000 slots, an exciting variety of table games and a private high-limit gaming room. The property offers the best dining, live entertainment and dancing nightly. The Hotel at Spa Resort Casino is home to 228 luxury rooms and the world-famous Spa and Well Spirit Fitness Center. This is one resort destination that truly has it all. For more details, call the Spa Resort Casino Information Line: 888.999.1995, or visit the Web site at www.SpaResortCasino.com.

Agua Caliente Casino and Spa Resort Casino are owned and operated by the Agua Caliente Band of Cahuilla Indians.